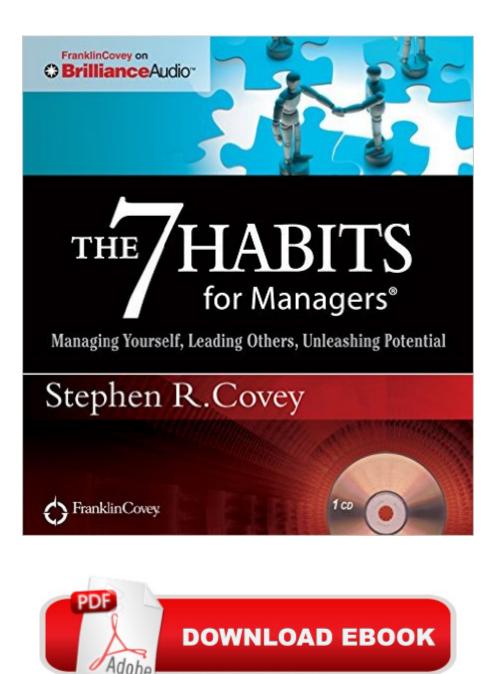
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# The 7 Habits For Managers: Managing Yourself, Leading Others, Unleashing Potential



## Synopsis

Habit 1: Be proactiveUse your resourcefulness and initiative to break the barriers to results.Habit 2: Begin with the end in mindMake the great contribution you are capable of making.Habit 3: Put first things first Focus on a few "wildly important goals" and track your progress.Habit 4: Think win-winMake Win-Win Performance Agreements to motivate superb performance.Habit 5: Seek first to understand, then to be understoodPractice Empathic Listening and give honest, accurate feedback.Habit 6: SynergizeAlways seek the Third Alternativeâ •the truly creative solution or decision.Habit 7: Sharpen the sawUnleash the potential of your team members by tapping the "whole person."

### **Book Information**

Audio CD Publisher: Franklin Covey on Brilliance Audio; Unabridged edition (October 30, 2015) Language: English ISBN-10: 1511335513 ISBN-13: 978-1511335515 Product Dimensions: 5 x 0.4 x 5.5 inches Shipping Weight: 0.3 ounces (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (35 customer reviews) Best Sellers Rank: #69,864 in Books (See Top 100 in Books) #4 in Books > Books on CD > Authors, A-Z > ( C ) > Covey, Stephen R. #12 in Books > Books on CD > Business > Management #29 in Books > Books on CD > Business > General

#### **Customer Reviews**

I got this on CD so that I could listen to it while driving and it is nicely broken down into short chapters ... easy to re-listen and review. It really focuses on the topic in a clear concise way and is easy to remember.

Stephen Covey is a true coach for a leader. This will empower you to be at your best as a leader and to inspire others. Perfect to revisit from time to time if you ever feel like you are just spinning your wheels or need to get back to your roots.

Kinda slow (but that's his style) and not a lot of depth (what are do you expect from one CD that, again, goes quite slowly). I recommend buying one of the longer programs, you'll get more out of it.

Anyone familiar with the 7 Habits of Highly Effective People will find no surprises, nor breakthroughs, in this book. Covey is concise and helpful in his descriptions and analogies and the 7 habits shine through again as simple, but revolutionary principles that can positively effect change for anyone. In this book, the focus is the 7 habits in a business management setting and less focused on the reader's own personal life, but as the context changed, so did the application. I found this book helpful and would recommend it to anyone managing a team in a business environment.

This book has so much great information, and it's not drawn out. The author has a great way of framing things in reality and getting to the point -- which also makes this book accessible to a larger audience. I enjoyed it so much I listened a few times, and learned more each time. I also gave it to all of our middle managers. A great resource.

My husband has been listening to the CD in his car before and after work. He has found it to be very helpful. It offers true insight and attainable goals for improving your management skills. Several portions have made him see how some of the ways the management at his location does not see results from the staff largely due to the ways they deal with them.

I have yet to read the books by Stephen Covey or his father Franklin. However, the information on this cd gave me more ammunition to inspire others under my leadership. I have come to a conclusion that managing myself is a catalyst on how I manage others. There are some potential within me that is not yet unleashed because of the mastery that I need to manage myself has not surfaced. It definitely has inspired me to read more of the Covey Foundations books for leadership.

Excellent!!! Would reccomend for seasoned and new manager's. Great concepts and easy enough to implement immediately.Perfect to listen to while driving to and from work.

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